



Why add Stolle ingredients to your beverages?

Consumers are faced with a myriad of choices when shopping for beverages. Most beverages are simply marketed as hydration and/or nutritional products. A growing number of brands are now making health claims based on one or more of the beverage ingredients. While the health claims are often well justified scientifically, the majority of the ingredients used are mere commodities which do not allow for lasting brand differentiation in this extremely competitive market. How do you make your beverage stand out from the crowd? Stolle can help! Stolle's line of patented bioactive dairy ingredients will add a new, proprietary dimension to your marketing efforts by providing your brand with the long-lasting brand differentiation required to achieve and retain your desired market share.

THE INGREDIENTS

Stolle manufactures two beverage-ready bioactive ingredients (specifications on reverse side, Table 1):

- ▶ MicroLactin™ is a dried bioactive milk protein concentrate (>80% protein) with a recommended dose of 4 grams per day.
- ▶ LactoMune™ is a dried bioactive whey protein concentrate (>80% protein) with a recommended dose of 1.5 grams per day.

Both ingredients are GRAS and can be incorporated into a variety of beverage applications with only minor process modifications (Figure 1 on reverse side).

Our application specialists are ready to assist you in all phases of your formulation and process development efforts.

Stolle ingredient claims

The active components in all of Stolle's ingredients are natural, healthy and safe. The company has an extensive worldwide patent estate and decades of research and development experience in bringing high quality, clinically tested ingredients and products to the marketplace. The key consumer health benefits of Stolle's ingredients are:

- ▶ Improved Joint Health
- ▶ Immune System and GI Support
- ▶ Enhanced Muscle Recovery

Research Summary

Improved Joint Health: The health benefits of Stolle's ingredient, MicroLactin™ have been clearly demonstrated in three published studies in humans and animals.

- ▶ A 6-wk, double-blind, placebo-controlled study investigated the effects of a nutritional supplement beverage containing MicroLactin™ and fortified with vitamins and minerals, on pain symptoms and activity in adults with osteoarthritis. Daily consumption of the nutritional beverage was beneficial in alleviating symptoms and dysfunction in subjects with osteoarthritis (1).
- ▶ In a second human study, forty-two subjects with clinically diagnosed osteoarthritis were randomized into three groups and given either placebo, glucosamine, or MicroLactin™ as capsules daily for six weeks. Symptoms of osteoarthritis improved highly significantly in the MicroLactin™ as well as glucosamine groups as determined by improving WOMAC scores. By contrast, little or no improvement was detected in the placebo group (2).

▶ In a study focused on animal health applications, a double-blind, placebo controlled trial of eight weeks duration in older dogs with osteoar-

thritis showed that the response to MicroLactin™ treatment was highly statistically significant relative to placebo, as assessed by both veterinary investigators as well as by the dog owners (3).

Immune System and GI Support: In five published reports, researchers demonstrated the immune support properties of Stolle Skim Milk Powder (MicroLactin™ and LactoMune™ are manufactured from Stolle Skim Milk) in mice that were immunosuppressed or had defective or declining immune systems. The investigators demonstrated that oral administration of Stolle Skim Milk to mice provided the following benefits:

- ▶ Augmented their immune defenses and protected them from endogenous infection by invasive intestinal bacteria (4, 5).
- ▶ Increased the activities of the gut-associated lymphoid tissues against the invasion of intestinal bacteria (6).
- ▶ Delayed the onset of proteinuria and prolonged the life span in autoimmune-prone mice (7).
- ▶ Resulted in fewer enteric bacteria, a lower concentration of serum antibodies against enteric bacteria and more competent immune systems in aged mice (8).

Enhanced Muscle Recovery: The safety and efficacy of Stolle Skim Milk Powder as an ergogenic aid to performance enhancement in non-seasonal, highly trained runners was demonstrated in a double-blind, placebo-controlled study. After the six-month treatment period, 70% of the Stolle Skim Milk Powder runners reported overall improvement in training and racing versus 20% of the runners on placebo (conventional skim milk powder). "Overall improvement" correlated with improvement in recovery times between training or racing episodes (9).

References

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- 9** Stolle Wellness internal report (1993)

TABLE 1. KEY SPECIFICATIONS

	MicroLactin™	LactoMune™
Total Calories (Kcal/100g)	360	405
Calories from Fat (Kcal/100g)	17	67
Protein (%)	>80.0%	80.0%
Carbohydrate (%)	<11.5%	<12.0%
Ash (%)	<8.0%	<3.5%
Moisture (%)	<6.0%	<5.0%
Fat (%)	<3.0%	<8.0%
Aerobic Plate Count (cfu/g)	<15,000	< 30,000
Immunoglobulin G (µg/g)	>6,000	>35,000
Specific Antibody (Titer)	>6,000	>40,000
Kosher	Yes	No
GRAS Affirmed	Yes	Yes
Recommended Dosing (g/day)	4	1.5

About Stolle Wellness

Stolle Wellness (Stolle) is a science based company that specializes in the development and sale of health-enhancing, milk based bioactive ingredients. Stolle’s technology involves stimulating dairy cows to naturally produce milk with increased levels of selected bioactivity. The milk is then specially processed to concentrate and preserve the bioactives that support immune/gastrointestinal, muscle recovery, cardiovascular and anti-inflammatory functions. Stolle has conducted a series of clinical trials demonstrating the safety and efficacy of these unique bioactive dairy ingredients. Stolle has been awarded nearly 100 worldwide patents for its bioactive dairy ingredient technology.

FIGURE 1



The flowchart below illustrates a typical process used to produce an acidified, refrigerated, RTD fruit flavored beverage.